## **Tableau Trial Checklist**







#### Connect to Your Data

Whether it's a simple spreadsheet, cloud-based database, or complex business application, Tableau makes it easy to combine data from 100+ technologies. Don't see your organization's applications? DataDrive builds custom API and database integrations to bring trusted insights to one source.

### 2 Build Visuals & Business Logic

Download Tableau Desktop to connect, cleanse, and explore your data via compelling visuals and interactive crosstabs. Tableau's drag-and-drop interface makes it easy to pivot, filter, and aggregate millions of data records without writing SQL. Calculated fields support nuanced business logic and analysis.

#### 3 Create an Interactive Dashboard

Combine your visuals into compelling dashboards to interact with your data through filters and drill-down actions. Dashboards help your audience discover deeper insights through self-service data visualization and automated data refreshes - no more one-off emailed spreadsheets!

#### Publish to Your Audience

Share your insights with your team and customers by publishing dashboards to Tableau Cloud/Server. This enables real-time collaboration, email subscriptions, and custom views within an enterprise-grade reporting platform with security and automation. Cloud users can even set up AI-powered metrics with Tableau Pulse!

# Need Guidance from a Tableau Expert?

DataDrive is a Premier Tableau Partner having served 200+ organizations from F500 to small/mid-sized organizations on their data-driven journey with Tableau. Dashboard development, customized training, data integration and automation - we got you covered!

