

Tableau Platform Visualized

Tableau License Types

VIEWS

- Access published content
- Apply filters & interact
- Set up custom views & alerts
- Subscribe to emailed dashboards

EXPLORERS

- Everything for Viewers
- Access published data sources
- Create dashboards via web edit
- Manage content permissions

Tableau Cloud

Enterprise-grade collaboration platform

Tableau Bridge

(optional)

Connect to on-premise/private data sources

Tableau Desktop

Analyze data & craft interactive dashboards

Tableau Prep

Combine, cleanse, & transform datasets

Tableau Pulse

AI-driven metrics & notifications



Interactive Dashboards



Web Edit

Subscriptions

Custom Views

Data Refresh

TDSX

Live / Extracted Data

TWBX

Tableau Workbook

Data Catalog

Data lineage, definitions, & quality checks

Data Management

Tableau Enterprise & Tableau+

Prep Scheduler

Automatic refresh capabilities for Prep flows

Databases

Spreadsheets

Web/API



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